



## **TOWN of PETERSHAM OFFICE of the SELECTBOARD**

3 South Main Street | P.O. Box 486  
Petersham, Massachusetts 01366

[www.townofpetersham.org](http://www.townofpetersham.org) 978/724.3353 Fax 978/724.3501

---

### **MEDIA RELEASE**

April 23, 2024

### **FOR IMMEDIATE RELEASE**

#### **CONTACT:**

Annette Ermini  
Co-Chair, Petersham MVP Committee  
941.799.1717 cell  
[ermini@aol.com](mailto:ermini@aol.com)

### **TOWN OF PETERSHAM AND CONSERVATION WORKS**

### **TO HOST SECOND PETERSHAM ENVIRONMENTAL EXPO**

PETERSHAM, MA—The Town of Petersham and Conservation Works are pleased to host their second Petersham Environmental Expo on Saturday, April 27 from 12-4pm at the Petersham Town Hall, 1 South Main Street.

The Petersham Environmental Expo II is the second event in a two-part series to help prepare a State-certified Municipal Vulnerability Preparedness “MVP” Plan for the town. The purpose of the plan is to identify the town’s strengths, areas of vulnerability, and top resources to prepare for projected weather and storm related impacts resulting from climate change and potential related emergencies. The plan will prioritize key projects to best serve this purpose, as well as qualify the town for additional state funding.

The Petersham Environmental Expo II celebrates Earth Month and includes several feature

presentations. Beginning at 12:15pm, Conservation Works will present a draft MVP Plan along with a Q&A Community Discussion. At 2pm, CLEAResult will present weatherization tips and information regarding MassSave programs. A Petersham property owner stated they received \$8000 in energy efficiency improvements for only \$500 through the MassSave program! The Expo finale takes place at 3pm with Melissa Hoffer (tentative), Climate Chief, MA Office of Climate Innovation and Resiliency, who will offer remarks about the state's climate efforts. She is an American Environmental Attorney who is the first to hold this position in the United States and is a special highlight of the event. She is also a local resident with a farm in Barre.

A variety of exhibitors will round out the event including a NOFA (Northeast Organic Farming Association) pollinator table, strategies for invasive plants and biochar solutions, Fran Misiuk masonry ovens and pavilions, cooking with SilverFire outdoor stoves, electric bike display, Petersham Memorial Library climate and sustainable living book display, and more.

Related to the event, the Town of Petersham is asking residents to please participate in a brief, online MVP Community Survey, sharing their concerns, needs, and suggestions should there be a power outage or other issue due to climate hazards such as flooding, drought, high winds, fire, heat, and extreme cold. The responses help the Town in establishing goals and priorities in their preparedness plans. The MVP Survey is only five questions and takes just a few minutes to complete.

Additional event information and a link to the town's MVP Community Survey may be found on the Town's website at [www.townofpetersham.org](http://www.townofpetersham.org). Surveys will also be available at the Expo.

The Expo is free of charge, and everyone is welcome to participate. Attendees can attend all or part of the event. We hope to see you there!

###